

NEW JERSEY LICENSED

BEVERAGE ASSOCIATION

“Representing the on-premise licensed
beverage retailers, the heart of the
hospitality industry”

ALLIED MEMBERS

OUR INDUSTRY PARTNERS

**FIRMS DEDICATED TO THE BELIEF
THAT THE FUTURE OF THE
ALCOHOL BEVERAGE INDUSTRY
RESTS IN A STRONG, HEALTHY
RETAIL TIER**



**NEW JERSEY LICENSED
BEVERAGE ASSOCIATION
206 WEST STATE STREET
TRENTON, NJ 08608
609.394.6730
FAX: 609.394.6732**

**By partnering with Allied
Members, our Association is
able to offer superior products
and services to the 6,000 on-
premise licensees in New
Jersey, the bars, restaurants,
taverns, bowling alleys,
nightclubs, hotels and all
establishments that serve
alcohol beverages by the drink.**

**By becoming an Allied
Member, your company
renews its commitment to the
retail sector and encourages
our membership to patronize
businesses that care.**

**By working together, we
can insure that the future
challenges from the
Legislature, the Courts and the
neo-prohibitionists will be met
by a strong unified industry.**

**We urge you to review this
brochure and join our
Association as an Allied
Member today.**

Allied Membership Packages

Diamond Bar Membership

- Listing as a DIAMOND Allied Member in Directory
- 4 Complimentary registrations to NJLBA Convention
- 4 Complimentary tickets to Wellhofer/Wilinski Pcnic
- Complimentary foursome at annual Golf Outing
- 10% discount on advertising in The Over The Bar Reporter publication
- 25% discount on advertising in Convention Journal
- Opportunity to display advertising signage at all NJLBA events
- Website link to NJLBA website
- Company spotlight in The Over The Bar Reporter publication
- Opportunity to address NJLBA Board and to sit on Convention Committee
- Use of NJLBA logo on your printed materials
- Complimentary subscription to ABL Leader and The Over The Bar Reporter
- **Annual Dues \$10,000.00**

Platinum Bar Membership

- Listing as a PLATINUM Allied Member in Directory
- 2 Complimentary registrations to NJLBA Convention
- 2 Complimentary tickets to Wellhofer/Wilinski Picnic
- Complimentary twosome at annual Golf Outing
- 10% discount on advertising in The Over The Bar Reporter publication
- 20% discount on advertising in Convention Journal
- Company spotlight in The Over The Bar Reporter publication
- Website link to NJLBA website

- Use of NJLBA logo on your printed materials
- Complimentary subscription to ABL Leader and The Over The Bar Reporter
- **Annual dues \$5,000.00**

Gold Bar Membership

- Listing as a GOLD Allied Member in Directory
- 1 Complimentary registration to NJLBA Convention
- 1 Complimentary ticket to Wellhofer/Wilinski Picnic
- 10% discount on advertising in The Over The Bar Reporter publication
- 15% Discount on advertising in Convention Journal
- Company spotlight in The Over The Bar Reporter publication
- Website link to NJLBA website
- Complimentary subscription to ABL Leader and The Over The Bar Reporter publication
- **Annual dues \$2,000.00**

Silver Bar Membership

- Listing as a SILVER Allied Member in Directory
- 10% discount on tickets to NJLBA events including Convention, Picnic and Golf Outing
- 10% discount on advertising in The Over The Bar Reporter publication
- 10% Discount on advertng in Convention Journal
- Company spotlight in The Over The Bar Reporter publication
- Website link to NJLBA website
- Complimentary subscriptions to ABL Leader and The Over The Bar Reporter
- **Annual Dues \$395.00**

Allied Membership Application

Contact Name

Corporate Name

Phone Number

Fax Number

E-mail

Street

City

State

Zip

My Product/Service Is

Please check the package of your choice:

Diamond Bar Membership Fee \$10,000.00

Platinum Bar Membership Fee \$5,000.00

Gold Bar Membership Fee \$2,000.00

Silver Bar Membership Fee \$395.00

Enclosed is my check payable to NJLBA

Please charge American Express

Master Card Visa Discover

Card Number

Expiration Date

Signature

Please mail application and payment to:

NJLBA
206 West State Street
Trenton, New Jersey 08608